

Oracle Retail Xstore Point-of-Service

Robust, Flexible, and Scalable



KEY FEATURES

- Robust functionality out of the box
- Improved productivity and faster training
- In-store clienteling, loyalty and promotions
- Superior technical architecture with platform independence
- Internationally proven with extensive global deployments
- Secure solution with PCI PA-DSS validation

The retail landscape is continually changing in response to an ever-more demanding and informed consumer. Making the right decisions regarding front line systems is critical to gaining and maintaining a competitive advantage. Much more than a traditional point-of-sale solution, Oracle Retail Xstore Point-of-Service empowers retail staff to provide memorable service levels and build strong customer loyalty in a commerce anywhere world.

Enabling Connected Interactions

Oracle Retail Xstore Point-of-Service significantly improves retail operations by securing customers' sensitive data and maintaining compliance with the industry's PCI validation standards. Oracle Retail Xstore Point-of-Service has strong commerce anywhere capabilities that provide store associates with seamless inventory visibility. When paired with the appropriate workflow, this visibility allows users to access chain-wide inventory, across all channels, to fulfill customer needs by delivery or pickup. These capabilities allow retailers to consolidate delivery orders, minimize shipping costs for the customer, and improve the efficiency of store pickup orders.

Oracle Retail Xstore Point-of-Service makes it easy for employees to connect with customers while processing their requests quickly. Employees can easily identify customers and gain quick access to their transaction history. In-store clienteling provides a personal level of service that will exceed customer expectations and strengthen loyalty. In addition to personalized service, Oracle Retail Xstore Point-of-Service can exchange data with other channels, creating a unified shopping experience while expanding the retailer's information database.

Empowering Associates

Oracle Retail Xstore Point-of-Service is easy to learn and allows employees to become productive quickly, resulting in a lower daily operating cost in each and every store. Whether utilized on the sales floor or in the back office, the Oracle Retail Xstore Point-of-Service user interface is intuitive and efficient. Each screen engages employees with efficient workflows, intuitive touch-screen gestures, and automated functions that save time and increase accuracy.

Oracle Retail Xstore Point-of-Service's user interface helps maximize sales associate productivity. The intuitive design collapses training time, decreases transaction processing times, and reduces user errors. These benefits are applied equally to non-sales functions such as till counting, inventory, and shipping/receiving.

KEY BENEFITS

- Improves productivity and sales
- Opens your stores to commerce anywhere sales capabilities
- Calculates deal pricing automatically
- Reduces shrink through built-in controls and returns management
- Modifies processes without altering base code

Gaining Actionable Insight

The power of Oracle Retail Xstore Point-of-Service extends to the store manager where it supports bank deposits, labor scheduling, timekeeping, and reporting. Managers can also empower employees with the use of store messaging, tasks, and sales goals. Ultimately, less time is spent on administrative tasks allowing managers to focus on motivating associates and assisting customers.

The data and configurations that empower retail associates are easily managed in the Oracle Retail Xstore Point-of-Service back-end system, Xstore Office. The user interface within the application provides streamlined functionality that walks users through configuration changes, data changes, and deployments. Granular security access can create a custom experience for users of all access levels without imposing on design. Multiple support tools and alerts enable IT leaders to take a proactive approach to managing multiple installations.

A Flexible Framework

Oracle Retail Xstore Point-of-Service is built on a redundant real-time transaction framework. It breaks down the outdated paradigm of the retail store. Oracle Retail Xstore Point-of-Service can fully leverage the power of advanced network technologies and integrate all field operations into a single, powerful, commerce anywhere retail organization.

All business logic operations within Oracle Retail Xstore Point-of-Service are handled by processing a chain of individual functions. The order in which the functions are executed is configured through an editable XML document which can be easily modified within the back-office application. Modifications can be made in the extension layer above the base code which avoids programming costs and allows the modifications to be inherited by future base upgrades.

Oracle Retail Xstore Point-of-Service offers choice and allows the retailer to select from a variety of databases, operating systems, and hardware platforms to support their business.



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Integrated Cloud Applications & Platform Services

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