

# Sequoia ePOS

ePOS from Sequoia Retail Systems allows retail stores, student activities, and other campus locations to design and maintain an online storefront. Bring convenience to your campus community and beyond with a complete website provided through Sequoia's hosted services.



- Maintain your brand and independence through a store website
- Reduce overhead costs by way of hosted services
- Sell with confidence via PCI certified check out
- Better serve your campus community by accepting credit cards, campus cards, financial aid, and gift cards
- Extend your market to web-enabled mobile devices
- Simplify special event orders by capturing data through custom forms
- Ensure events are not oversold through item limits
- Minimize support costs by managing web content via an easy-to-use content administrator

#### Hosted Solution

- Automatic detection of mobile devices and optimized templates for complete mobile commerce
- Low start-up costs with no on-campus infrastructure
- PCI compliant off-site credit processing
- Quick and easy setup through template-based designs
- Campus branding through consistent colors and page layouts
- Performance balancing during busy periods
- Interface with UPS and FedEx shipping software

## PCI Compliant

- No bank card information stored on campus
- Credit cards, campus cards, financial aid, and gift cards accepted as payment
- Address verification for bank card payments
- Real-time capture of sales to store reports

## Content Administrator

- Create and publish on-line merchandise catalogs
- Add or edit items and images to publish on your website
- Manage web page content to include featured items and links
- Maintain tax and shipping tables
- Incorporate custom forms, events registration, and donations
- Manage customer email delivery and content
- Edit invoice and packing list formats
- Create and run web commerce reports
- Accept phone or mail orders
- Review and process all web orders

#### **Sequoia Services**

- Customized websites
- Store or event specific form creation
- Integration with third party web tools
- Custom report creation