

Increase your E-Commerce Sales with CartHook

CartHook helps turn your abandoned carts into paying customers. Automatically send emails to shoppers that began the checkout process, but did not complete the transaction. Boost your sales – *guaranteed!*



Cart abandonment is a normal part of doing business online, but now you can do something about it. CartHook helps online retailers increase their revenue by automatically recovering abandoned carts. When a shopper puts a product into the cart, starts to check out, but for whatever reason never completes the purchase, CartHook detects their email address and automatically sends an email campaign to the shopper.

Key Features	Benefits
Completely Automated	CartHook automatically detects abandoned carts and triggers a configurable 3-email campaign, with the first email going out within the key first hour after abandonment.
Email Magnet Technology	Email addresses are captured in real-time, as they're being typed. Capture does not require a button click or page refresh, resulting in significantly more reachable abandoned carts.
Built In Best Practices	Best practices such as subject lines and timing of emails are built in by default. You have full control, but if you don't change anything you'll be remarketing like the experts.
Optimized Email Template	Optimized, mobile-friendly emails ensure a good experience for your customers and a healthy conversion rate for you.
Easy Setup	Easily install CartHook on your site in 10 minutes. Safe and secure SSL security, air-tight protocols, and world class infrastructure ensure your data is secure, as well as your customers' data.

Modern Retail and CartHook

- ✓ Easy Integration
- ✓ Easy Setup
- ✓ No Setup Fee (from Modern Retail or CartHook)
- ✓ No Contracts
- ✓ Special 20% Discount for Modern Retail Customers



Get Started Recovering Lost Sales Today!

Pricing:

Monthly Plans*				
Plan	Silver	Gold	Platinum	Enterprise
Price	10% of Recovered Revenue Capped at \$99 / month	10% of Recovered Revenue Capped at \$249 / month	10% of Recovered Revenue Capped at \$499 / month	Contact CartHook
Monthly Visitors	10,000	25,000	100,000	Unlimited

*Pricing for Pay per Performance available upon request.

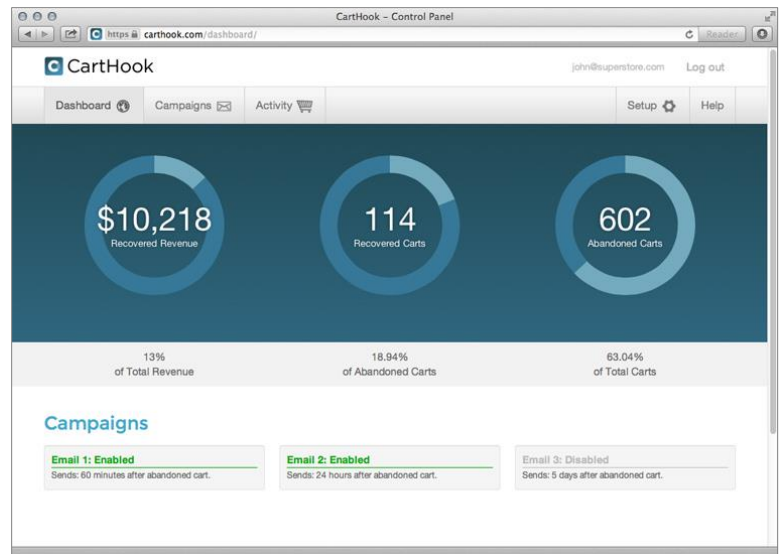
All Plans Include:

- ✓ Unlimited Emails
- ✓ 10-Minute Installation
- ✓ SSL Secure Data
- ✓ No Setup Fee
- ✓ Real-Time 1 to 1 Triggered Emails
- ✓ Premium Phone and Email Support
- ✓ Custom Optimized Email Template
- ✓ Dynamic Product Insertion
- ✓ Automated 3-Email Campaign

Get Started with a 30-Day Free Trial:

- No setup fee
- No contract
- No credit card required

- Easily track recovered revenue.
- Measure abandonment rate.
- Make changes without touching the code.
- Optimized to **convert**.



Modern Retail Is a Very Different Kind of Company

We create partnerships with retailers who are interested in a thriving business and know they need additional revenue streams to become more profitable. We are a service company, which makes it possible for you to plan a website with the same enthusiasm that you planned your store – with none of the time-consuming details and follow up. We execute your plan, and provide all the services you need to optimally take advantage of the internet.



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CartHook

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